

British School of Marketing International Agency Handbook

The aim of this handbook is to introduce British School of Marketing International to your agency/counselors so that your students can enjoy the exclusive benefits of studying at British School of Marketing International.





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Who we Are

British School of Marketing International business and marketing college began in 2014. It now provides many opportunities for international students, helping them to progress through university partnerships in the UK. Our students choose to study at BSMI due to the direct partnership opportunities available with UK and overseas universities as well as the affordable higher education routes available for undergraduate, postgraduate and MBA studies.

BSMI is continuing to increase the number of partnership universities such as Derby University in the UK and universities in Russia and Germany in order to provide students greater progression opportunities abroad as well as in the UK.

The college is regularly inspected by the ISI, who are responsible for evaluating the educational provision against the ISI inspection framework agreed with stakeholders.

Our Qualifications and Accreditations

BSMI is accredited by the British Council for the delivery of English Language Courses and accredited by ISI for the delivery of the Academic, Pathway courses. Our academic qualifications are Ofqual meaning they are regulated by the department for Education.

Each academic qualification is delivered in 26 weeks with a direct progression routes to universities for the first, second and final years of an undergraduate degrees.

Our Accreditations



Our Partners





Where are we located?

BSMI is based on the south-coast of England, Bournemouth. The college is overlooking the stunning Bournemouth gardens and is only 5 minutes away from the beach. Bournemouth is a beautiful coastal town that is famous for its long stretch of white- sanded beaches and is a home to many international students studying at Bournemouth University. It is also only 2 hours away from London via train, which is ideal for students wishing to have day visits into the city.

What are we good at?

British School of Marketing International welcomes students from all over the world for the most popular courses that are as follows:

■ BSMI Pathway Courses

BSMI is a further education, accredited by ISI for the delivery for its academic courses, is popular among the international students for its Pathway Programmes progressing them directly to the first, second and final year of undergraduate degrees at our partner universities in the UK and overseas. Pathway courses leading students to high-ranking universities by providing students with a solid foundation in:

Courses accredited by BSMI with a duration of 26 weeks

- International Foundation in Business
- International Year 1 in Business Administration
- International Year 2 in Leadership and Management

■ **ATHE Pathway Courses**

Students choosing to study our university pathway programs will benefit from direct guaranteed entry to one of our partner universities in the UK and overseas.

Courses accredited by ATHE with a duration of 36 weeks (9 months)

- International Foundation in Business and Management
- International Year 1 in Business and Management
- International Year 2 in Business and Management
- Top-up (Level 6) in Business and Management
- Level 7 Diploma in Strategic Management

■ **Undergraduate**

BSMI also recruits students for undergraduate programmes that are delivered in partnership with IUBH University in Germany. IUBH University has two campus, in Berlin and Bad Honnef. Students can choose if they want to study online or on campus.

All courses are delivered in English language.

- International Management
- Business Administration
- Aviation Management
- Hospitality Management
- Computer Science
- Robotics
- Business and IT
- Industrial Engineering and Management
- Data Science

Masters/MBA

BSMI also recruits students for Master's and MBA programmes that are delivered in partnership with IUBH University in Germany. IUBH University has two campus, in Berlin and Bad Honnef. Students can choose if they want to study online or on campus. All courses are delivered in English language. Our Masters and MBA programmes help graduates to gain their professional and career goals

Students will be able to choose from the following **Master's programmes:**

- Master of Management
- Master of Management in Finance & Accounting
- Master of Management in IT Management
- Master of Management in International Marketing
- Master of Management in Engineering Management
- Master of Management in Big Data Management
- Master of Management in Leadership Management
- Master of Arts in International Aviation Management
- Master of Arts in International Hospitality Management
- MSc. Computer Science in Cyber Security
- MSc. Computer Science
- MSc. Artificial Intelligence
- MSc. in Data Science

Students will be able to choose from the following **MBA's programmes:**

- MBA
- MBA in Finance & Accounting
- MBA in IT Management
- MBA in International Marketing
- MBA in Engineering Management
- MBA in Big Data Management

■ Executive Courses

BSMI also provides students with Professional Courses that are designed to enhance student's CV through the knowledge and the practical skills learnt throughout the course. The diploma are 4 weeks long but can be tailored to suit students' linguistic needs since students are expected to be B2 level to attend these courses. BSMI Executive course provide students with the most up to date knowledge, training, and support to pursue careers within the growing digital marketplace.

- Professional Diploma in Digital Marketing
- Professional Diploma in Business Administration
- Professional Diploma in Customer Service
- Professional Diploma in Leadership and Management

■ Language Courses

British School of Marketing International is accredited by British Council for the delivery of Language Courses. Our Language programmes ensure students develop the required academic skills in writing, listening, reading, and speaking to pursue higher education or professional careers within a growing digital economy .

- Pre-sessional
- Pre-Master
- General English
- Business & Marketing English
- IELTS Preparation
- Cambridge Preparation
- Aviation English
- Oil & Gas English

Group bookings

The ELT department of the college offers exciting group programmes to students that travel in groups. Our group packages, tailored depending on the requirements of students, are inclusive of airport transfers, activities, workshops, internships (depending on student's nationality), excursions and English language teaching.

- Summer Camps
- Mini Stay Programme
- Internship Programme

Why Study at BSMI?

BSMI is a further education accredited by ISI for the delivery of its academic courses, and is popular among the international students for its Pathway Programmes progressing them directly to the first, second and final year of undergraduate degrees at our partner universities in the UK and overseas. BSMI also recruits students for undergraduate, postgraduate and MBA programmes that are delivered in partnership with IUBH University, in Germany.

The reasons why students choose us for their Pathway courses?

- Students will complete their undergraduate degrees in 2 years instead of 4 years studying directly at a UK University
- Students completing a part of their course at BSMI (a minimum of 6 months) will be exempt from taking IELTS exam
- Students will be provided with variety of progression opportunities in the UK or abroad
- BSMI will provide students with all the documentation including references to continue their education at our partner universities.
- Students will save a considerable amount of time and money studying at BSMI.



Now, let's have a look at each course in further detail...

BSMI provides students with pathway programmes, higher education courses delivered in partnership with IUBH University in Germany and English Language Courses as well as Professional courses.

BSMI Pathway courses

- Students attending BSMI pathway courses will enjoy the exclusive partnership benefits with our partner universities such as:
- Progressing to our partner universities without an IELTS requirement
- Saving considerable amount of time and money, since students will study only 6 months for each pathway course prior to progressing to the following routes:
- International Foundation in Business-progressing to the first year at partner universities
- International Year 1 in Business Administration progressing to the second year at partner universities
- International Year 2 in Leadership and Management progressing to the final year at partner universities

Students will complete their undergraduate degrees in two years instead of 4 years.

All the pathway programmes can be delivered through colleges located overseas through commission and license-based partnership options available to prospective partners. Our partner agencies can approach those colleges in their areas and benefit from the generous commission rates available to them per student enrolment.

Intakes

- January/February
- May/June
- September / October
- Online anytime

Tuition Fees

On Campus: **£12995**

Online: **£10095**

Agency Commission

- 25% on the tuition fee for the first 10 students
- 30% on the tuition fees (11-20)
- 35% on the tuition fees 21+

Partner Universities



International Foundation in Skills for Business

Progressing to the First Year at University

Overview

This course offers a foundation in the study skills and the pre-requisite knowledge in Business required to excel on a university degree course. Students will learn to write business assignments, understand a range of workplace documents, develop skills and strategies for reading complex texts on business as well as improving the communication skills for discussions in different business contexts.

Units

Students will be required to complete the following units to acquire a diploma in Level 3 in Business Skills .

- Business culture and responsibilities
- Delivering customer service in a business
- Solve problems in a business environment
- Communicate in a business environment
- Contribute to running a project
- Innovation in a business environment
- Manage and improve own performance in a business environment

Entry requirements

- Students must have completed a Level 2 Diploma or British GCSE equivalents in a related discipline. This course is suitable for grade 11 graduates.
- IELTS 4. 5 or above with a minimum of 4.5 in each component or a pass certificate of a PreSessional course at BSMI which will be studied as part of the Foundation Course.
- Students must be a minimum of 16 years old for this programme.

* Please note students requiring a visa who provide IELTS for admission must ensure that they provide the IELTS for UKVI test. The non-UKVI IELTS Academic is not acceptable.

International Year 1 in Business Administration

Progressing to the Second Year at University

Overview

This course provides an access to the second year of an undergraduate programme in any business related major. Students will study Level 4 in Business Administration in one academic year prior to progressing into the second year at University. As part of our commitment to our students, BSMI will provide students with further academic assistance in helping them with their skills to complete a bachelor's degree in a total of 2 years.

Units

Students will study 4 compulsory modules, followed by six specialist units that are as follows:

Four Mandatory Units

- Resolving administrative problems
- Manage the work of an administrative function
- Communicate in a business environment
- Manage personal and professional development

Specialized Units

- Design and development of an information system
- Manage information systems
- Support environmental sustainability
- Analyse and present business data
- Manage a project
- Promote equality of opportunity, diversity, and inclusion

■ Entry requirements

- Students must have completed a Level 2 Diploma or British GCSE equivalents in a related discipline, or BSMI International Foundation in Skills for Business.
- An English language level equivalent to IELTS 5.5 or above with a minimum of 5.5 in each component or a pass certificate of a PreSessional course at BSMI which will be studied as part of the International Year 1 Course.
- Students must be a minimum of 18 years old for this programme.

* Please note students requiring a visa who provide IELTS for admission must ensure that they provide the IELTS for UKVI test. The non-UKVI IELTS Academic is not acceptable.



International Year 2 in Leadership and Management

Progressing to the Final Year at University

Overview

This course provides access to the final year of an undergraduate programme in Global Business Management. Students will study two levels in one academic year prior to progressing into the final year at University . As part of our commitment to our students, BSMI will provide students with further academic assistance in helping them with their skills to complete a bachelor's degree in a total of 2 years.

■ Units

Students will study 4 compulsory modules, followed by six specialist units.

Four Mandatory Units

- Contribute to the development of a strategic plan
- Design business processes
- Manage strategic change
- Provide leadership and management

Specialized Units

- Manage strategic marketing activities
- Develop sales proposals
- Manage product or service development
- Develop and implement an operational plan
- Manage business risk
- Lead the development of a continuous involvement strategy

Entry requirements

- Students must have completed a relevant Level 4 Diploma in a related discipline. This course is suitable for grade 12 and above graduates.
- An English language level equivalent to IELTS 5.5 or above with a minimum of 5.5 in each component or a pass certificate of a PreSessional course at BSMI which will be studied as part of the International Year 1 Course.
- Students must be a minimum of 18 years old for this programme.

* Please note students requiring a visa who provide IELTS for admission must ensure that they provide the IELTS for UKVI test. The non-UKVI IELTS Academic is not acceptable.

ATHE Pathway Courses

Students choosing to study our university pathway programs will benefit from direct guaranteed entry to one of our partner universities in the UK and overseas. Courses accredited by ATHE with a duration of 36 weeks (9 months)

Fees: **On campus: £14,995**

Intake

- January/February
- May/June
- September/October
- Online: Start anytime

Agency Commission

- 25% on the tuition fee for the first 10 students
- 30% on the tuition fees (11-20)
- 35% on the tuition fees 21+

Benefits of Studying at BSMI

- 5 hours Pre-sessional course leading students to University without any IELTS required.
- Frequent tutorials.
- Guaranteed entry into our partner universities.
- 3 hours per day Academic English tuition included.

ATHE Level 3 in Business and Management

ATHE Level 3 in Business and Management is a **one year (52 weeks)** course suited for high school leavers. Upon completion, successful students will be invited to join the first year at our partner universities.

Entry requirements

- Students must have completed a Level 2 Diploma or British GCSE equivalents in a related discipline.
- IELTS Academic UKVI 4.5

Assessment

Students must demonstrate their achievement of all learning outcomes and assessment criteria of the units through written assignments, reports, presentations and video recorded interviews.

Six Mandatory Units

- Managing Business Operations
- Maximising Resources to Achieve Business Success
- The Business Environment
- Managing People in Organisations
- Working in Teams
- Effective Business Communication

Partner Universities



ATHE Level 4 Extended Diploma in Business and Management

ATHE Level 4 extended diploma in Business and Management is a **9 months (36 weeks)** course. Students will study ATHE Level 4 Extended Diploma in Business and Management in one academic year prior to progressing into the second year at our partner Universities.

Entry requirements

- IELTSs 5.5
- A GCE Advanced level profile with achievement in 2 or more subjects supported by 5 or more GCSEs at grades C and above
- Other related level 3 subjects such as ATHE level 3 Diplomas

Assessment

The assessment of this course is completed through the submission of internally assessed learner work. To achieve a pass for a unit, a learner must have successfully achieved the learning outcomes at the pass standard set by the assessment criteria for that unit.

Mandatory Units

- The Business Environment
- People in Organisations
- Financial and Management Accounting Techniques for Managers
- Communication Skills for Business

Partner Universities



ATHE Level 5 Extended Diploma in Business and Management

ATHE Level 5 extended diploma in Business and Management is a **9 months (36 weeks)** course. Students will study ATHE Level 5 Extended Diploma in Business and Management in one academic year prior to progressing into the final year at our partner Universities.

Entry requirements

- IELTS 5.5
- Prior study in business, management or related subjects at level 4 or above
- A Extended level 4 qualification

Assessment

The assessment of this course is completed through the submission of internally assessed learner work. To achieve merit or distinction, the learner must demonstrate that they have achieved the criteria set for these grades.

Mandatory Units

- Business Organisations in a Global Context
- Research Project
- People Management
- Finance for Managers

Partner Universities



ATHE Level 6 Extended Diploma in Business and Management

ATHE Level 6 extended diploma in Business and Management is a **9 months (36 weeks)** course. Students will study ATHE Level 6 Extended Diploma in Business and Management progress to the ATHE Level 7/Master's at our partner Universities.

■ Entry requirements

- IELTSs 6.0
- One or two years' study of Business, Management or related qualifications
- A level 5 qualification in Business, Management or related subjects

■ Assessment

The assessment of the Extended Level 6 Management qualification is completed through the submission of internally assessed learner work. To achieve a pass for a unit, a learner must have successfully achieved the learning outcomes at the pass standard set by the assessment criteria for that unit.

■ Mandatory Units

- Leadership and Management
- Research Project
- Managing Quality and Service Delivery
- Personal Leadership and Management Development

Partner Universities



ATHE Level 7 Extended Diploma in Business and Management

ATHE Level 7 extended diploma in Strategic Management is a **9 months (36 weeks)** course. Students will study ATHE Level 7 Extended Diploma in Strategic Management progress to the ATHE Master's at our partner Universities.

■ Entry requirements

- IELTSs 6.0
- A level 6 qualification in Business, Management or related subjects .

■ Assessment

Level 7 Extended Diploma in Management will be required to complete a research project. Learners taking the Diploma in Management may choose to take the research unit as one of their optional units if they opt for the unendorsed route.

■ Mandatory Units

- Strategic Planning
- Finance for Strategic Managers
- Research for Strategic Development
- Organisational Behaviour
- Personal Development for Leadership and Strategic Management

Partner Universities



Higher Education Courses

BSMI is delivering undergraduate courses as well as post-graduate and MBA in partnership with IUBH University. IUBH University has two campus in Germany, in Berlin and Bad Honnef, students will be able to choose if they want to study online or on campus. All students, who will complete their undergraduate or postgraduate course on campus will then get 18 months of work permit in Germany. Students can decide to start their course online with BSMI now and then swap on campus-based learning as soon the pandemic situation will be better all over the world.

BSMI has taken into consideration the financial challenges the pandemic has brought into students' lives; therefore, we will offer 50% scholarship to prospective partners promoting our programmes to students.

Undergraduate courses

- International Management
- Business Administration
- Aviation Management
- Hospitality Management
- Computer Science
- Robotics
- Business and IT
- Industrial Engineering and Management
- Data Science

Entry requirements

- Students must have completed a Level 2 Diploma or British GCSE equivalents in a related discipline, or BSMI International Foundation in Skills for Business.
- An English language level equivalent to IELTS 5.5 or above with a minimum of 5.5 in each component or a pass certificate of a PreSessional course at BSMI.
- Students must be a minimum of 18 years old for this programme.

Intakes

- April/ March
- September/ October
- Online anytime

Duration: 3 years (36 months)

Credits: 180

Tuition Fees

On Campus: **£10,500**

Online: **£3528 per year**

Agency Commission

- 15% on the tuition fee

Commission will be reviewed when you reach minimum of 20 students enrolled on the basic price and 50 students on the Scholarship price.

Masters programmes

- Master of Management
- Master of Management in Finance & Accounting
- Master of Management in IT Management
- Master of Management in International Marketing
- Master of Management in Engineering Management
- Master of Management in Big Data Management
- Master of Management in Leadership Management
- Master of Arts in International Aviation Management
- Master of Arts in International Hospitality Management
- MSc. Computer Science in Cyber Security
- MSc. Computer Science
- MSc. Artificial Intelligence
- MSc. in Data Science

■ Entry requirements

- Students must have completed a bachelor's degree in the UK or overseas.
- An English language level equivalent to IELTS 6.5 or above with a minimum of 6.5 in each component or a pass certificate of a PreSessional course at BSMI.
- Students must be a minimum of 18 years old for this programme.

Intakes

- April/ March
- September/ October
- Online anytime

Duration: 2 years (24 months)

Credits: : 120

Tuition Fees

On Campus: **£9,995**

Online: **£3000**

Agency Commission

- 15% on the tuition fee

Commission will be reviewed when you reach minimum 20 students enrolled on the basic price and 50 students on the Scholarship price.

MBA programmes

- MBA in Finance & Accounting
- MBA in IT Management
- MBA in International Marketing
- MBA in Engineering Management
- MBA in Big Data Management

Entry requirements

- Students must have completed a bachelor's degree in the UK or overseas.
- An English language level equivalent to IELTS 6.5 or above with a minimum of 6.5 in each component or a pass certificate of a PreSessional course at BSMI.
- Students must be a minimum of 18 years old for this programme.

Intakes

- April/ March & September/ October
- Online anytime

Duration: 1.5 years (7 8 months)

Credits: 90

Tuition Fees

On Campus: **£10,050**

Online: **£2700**

Agency Commission

- 15% on the tuition fee for the first 20 students

Commission will be reviewed when you reach minimum 20 students enrolled on the basic price and 50 students on the Scholarship price.

Executive Courses

BSMI also provides students with Professional Courses that are designed to enhance student's CV through the knowledge and the practical skills learnt throughout the course.

The courses are:

- Professional Diploma in Digital Marketing
- Professional Diploma in Business Administration
- Professional Diploma in Customer Service
- Professional Diploma in Leadership and Management

Entry requirements

- Those programmes are open to graduates willing to pursue a professional career in one of these fields.
- The minimum age for this program is 18 years old. Students are expected to have a minimum of B1.
- Any experience or academic degree in the field chosen is desirable but not required for this vocational training.

Duration: 4 weeks

Start dates: Every month

Tuition Fees

On Campus: **£1895**

Online: **£1495**

Agency Commission

- 20% commission on the tuition fees

Language Courses

British School of Marketing International is accredited by the British Council for the delivery of Language Courses. Our Language programmes ensure students develop the required academic skills in writing, listening, reading, and speaking to pursue higher education or professional careers within a growing digital economy .

Our Language courses are:

- Pre-sessional (English for Academic Skills)
- Pre-Master
- General English
- Business & Marketing English
- IELTS Preparation
- Cambridge Preparation
- Aviation English
- Oil & Gas English

■ Entry requirements

Those courses are open to students from elementary to upper-intermediate. The previous study is not necessary, but this will influence the level that students achieve when they join the college. At the end of each course BSMI will provide students with a Certificate accredited by British Council.

Duration: Minimum 2 weeks

Start dates: Every Monday

Tuition Fees

On campus:

- 15 hours: **£180**
- 20 hours: **£240**
- 25 hours: **£280**

Online:

- 15 hours: **£150**
- 20 hours: **£200**
- 25 hours: **£250**

Agency Commission

- 20% commission on the tuition fees

Pre-sessional course (English for Academic Skills)

Students on this course will learn processing skills that will accelerate their knowledge of English to become fully functional in a University environment.

■ Entry requirements

Those courses are open to students from elementary to upper-intermediate. The previous study is not necessary, but this will influence the level that students achieve when they join the college. At the end of each course BSMI will provide students with a Certificate which will allow students to have a direct entry to De Montfort, Bournemouth or IUBH University without any IELTS required.

Duration: Minimum 6 weeks

Start Date: Every Monday

■ Tuition Fees

Weeks	Price
6	£2550 Online - £2250
8	£3400 Online - £3100
12	£5400 Online - £5100
24	£10200 Online - £9900

■ Agency Commission

- 25% commission on the tuition fees

Pre- Master Course

The BSMI Pre-Masters Diploma trains learners for the academic part of their future master's programme through considering and applying research methods, enabling students to understand lectures through notetaking, summarising, critical thinking, genre and structure of essays, planning and delivering presentation and seminars.

Students on our pre-master's programme linguistically and academically to pursue their intended master's degree BSMI will advise the student on how to map the academic performance of the student onto the specialisms offered by our partnership universities.

■ Entry Requirements

- UK Degree or Equivalent, subject to NARIC check
- English level IELTS 5.5 in all skills
- Age 21+

■ Intake

- January
- April
- July
- October

Duration: 24 weeks

■ Tuition Fees

On Campus: **£10200**

Online: **£9900**

Group booking

The ELT department of the college offers exciting group programmes to students that travel in groups. Our group packages, tailored depending on the requirements of students, are inclusive of airport transfers, activities, workshops, internships (depending on student's nationality), excursions and English language teaching .

- Summer Camps
- Mini Stay Programme
- Internship Programme

Entry requirements

Those courses are open to students from elementary to upper-intermediate. The previous study is not necessary, but this will influence the level that students achieve when they join the college. At the end of each course BSMI will provide students with a Certificate accredited by British Council.

Duration: Minimum 2 weeks

Start Date: Every Monday

■ Tuition Fees On campus:

- 15 hours: **£180**
- 20 hours: **£240**
- 25 hours: **£280**

Online:

- 15 hours: **£150**
- 20 hours: **£200**
- 25 hours: **£250**

■ Agency Commission

- Starting from 25% commission on the tuition fees BSMI usually to give net prices to partners for the group bookings, because we always add services, like accommodation, internships, airport transfers and based on the fact that the commission are calculated on the tuition fees, it could be easier to give the net price to partners

Note:

Due to the Covid19 pandemic, BSMI is currently running all the group bookings online, giving students the opportunity of improving their English with their friends online too. The programmes which is having most success with students at the moment, it is the work and learn programme. BSMI as a Business and Marketing specialist school is still giving to students the opportunity of doing their project work online, meeting professionals and specialist in the field they have chosen.

International Services

Student Accommodation

British School of Marketing International have a choice of accommodation for your stay. These are:

1. Host family

This is where you live like a local resident for your whole stay. This is mostly full board to include: Breakfast, packed lunch and evening meal, 7 days per week. We will not put a student in homestay if there are more than three students or guests there unless they are from BSMI and by request. The students will not share a bedroom with another student unless the student has asked. Students will also be of different nationalities unless arranged differently. Cleaning of students' rooms and clothes washing, including sheets and towels will be done weekly. **The accommodation will be no more than 30 minutes from the college by public transport** and will include areas such as Christchurch, Southbourne, Charminster and Poole. A true estimate of the cost of travel, if necessary, will be given to the student. The homestay will also treat the student as a full member of the household. Any other payment to the homestay by the student, will be made at the time of booking. Information of extra costs about special dietary requirements will be discussed at the pre-booking stage.

2. Residences

This accommodation will not be more than 30 minutes by public transport from the college. This accommodation is self-catering, and this will be made clear to all students before booking. Any other costs of the accommodation to be paid by the student, will also be made clear at the time of booking.

3. Hotels

These are all based in Central Bournemouth near to BSMI and are **no more than 30 minutes by public transport**. The hotels are carefully picked by BSMI and include family-run; 4 stars; all-inclusive hotels. Any other costs to be paid by the student, will be made clear at time of booking. Information of additional costs for special dietary requirements will be discussed at the prebooking stage.

Accommodation Prices

Accommodation	Price
Booking fees	£50
Home Stay (Single room) -HB	£190 per week
Home Stay (Twin room) -HB	£180 per week
Home stay (Single room) -FB	£205 per week
Home Stay (Twin room) -FB	£195 per week
Packed lunch daily	£10
Summer supplement (June-August)	£30 per week
Special Diet Requirement	£30 per week
Christmas Supplement	£50 per week
Residence (Single room)	£170 per week
Residence (double room)	£220 per week

Social Programme



The school organizes a lot of social activities for students while staying in Bournemouth. We can organise activities for group bookings of their own choice and this should be discussed before arrival at the school. We can help you organise your own social and outside activities . BSMI also provide excursions in the city near Bournemouth on request for group bookings or individuals with a minimum of 5 students on requests. The social activities and excursions are usually pre booked on request.

Transportation & Transfer

There are a lot of ways to get to Bournemouth from airports, including Heathrow (LHR), Gatwick, (LGW), Stansted (STN), Luton (LTN), London City (LCY), Southampton (SOU) and Bournemouth (BOU).

Travel times by taxi from Luton, Stansted and London City Airports is about 3 - 3 ½ hours. From

Heathrow and Gatwick, the journey times are about 2 to 2 ½ hours.

From Southampton, the travel time is about 1 hour, and from Bournemouth Airport, about ½ to ¾ hour.

Airport Transfers	One way
London Heathrow	£160
London Gatwick	£180
London Luton	£180
London Stansted	£210
Southampton	£80
Bournemouth	£45

Students can book their transfer or transportation in advance or at BSMI Reception while they are studying.

Dear Prospective Partners,

Thank you very much for reading our agency handbook, if you would like to receive further information, please feel free to contact me, Duygu Cevik, using the details below.

Contact Detail

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Thank you! We look forward to working with you soon!