



A proposal from

British School of Marketing International

Summer Camp in Bournemouth

Proposed course dates:

6th of June 2022 – 30th September 2022

4 Westover Road, Bournemouth Dorset, England BH1 2BY

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About us

British School of Marketing International is a business and marketing specialist school, which offers students pathway programmes into UK universities, professional courses and career programmes in business and marketing related majors, as well as English language courses. This summer, BSMI will run again the Summer Camp programme in Bournemouth. The course will be delivered by our teacher and the entire programme will be managed by our staff. We pride ourselves on our relaxed, hospitable atmosphere and believe students will also take home some wonderful memories from studying with us. This family environment enables us to monitor students' progression whilst studying with us. The school is accredited by the British Council and ISI to issue CAS for students wishing to come to the UK on a TIER 4 sponsorship licence

Our Qualifications and Accreditations

BSMI is accredited by the British Council for the delivery of English Language Courses and accredited by ISI for the delivery of the Academic Pathway courses. Our academic qualifications are overseen by Ofqual, meaning they are regulated by the Department for Education.

Our academic qualifications range from 26 to 52 weeks with direct progression to universities for the first, second and final years of an undergraduate degree





Summer Camp Programme

The summer camp programme can accommodate upwards of 15 students for each intake. Students will study for 2 or 4 weeks in Bournemouth, UK. Summer camps consist of four hours of English teaching per day plus afternoon or evening activities and weekend travel to exciting towns and cities. Summer camps help students develop interdependence and interpersonal skills in a multi-cultural environment as well as enabling them to enjoy memorable times with their friends. The course will be delivered by BSMI teachers, and the entire programme will be managed by BSMI staff. The classes will run from 09,00 to 13,00 every day at the BSMI Campus at 4a Westover Road.

Programme Start Date: 06th of June – 30th of September

The programme includes the following:

- ❖ 20 hours of tuition fees per week (General English or Business and Marketing English)
- ❖ Regular tutorials to monitor student's personal and academic progression
- ❖ Access to the school's social programme
- ❖ Students will obtain a certificate in General English or Business and Marketing English accredited by British Council
- ❖ Accommodation in Host Families Half Board
- ❖ Airports pick up and drop off with meet & greet (Airports: Gatwick, Heathrow)

- ❖ 1 HD every weekend with a guide (Bournemouth walking tour, Southampton, Jurassic Coast, Winchester)
- ❖ 1 FD every weekend with a guide (London, Oxford, Bath, Salisbury)

Programme specification:

The topics that will be covered:

- ❖ Grammar
- ❖ Vocabulary including phrasal verbs
- ❖ Speaking, reading, writing, listening
- ❖ Pronunciation and phonology
- ❖ Idiomatic language
- ❖ Learning tasks including presentations and role-plays

Total

Duration	Fees
2 weeks	£1500 per student
4 weeks	£1850 per student
8 weeks	£3130 per student

Activities

Activities	Price
Fish & Chips	£15 per student
Museum Russell Cotes	£16 per student
Christchurch walking tour	£7 per student (Up to 30 students) £15 per student (30 students +)
Poole walking tour	£7 per student (Up to 30 students) £15 per student (30 students +)
Cinema (Odeon)	£12 per student
Bowling	£12 per student
BBQ	£7 per student
Virtual Reality	£25 per student

**Any activities requested will be quoted as extra*

Excursions

Excursions	Price
Full day Excursions From 8.00 am -8.00 pm	£55 per student
Half-day Excursions 11.00 am – 4.00 pm	£40 per student

**Any extra excursion can be quoted as extra*

Full day Excursions:	Half Day Excursions:
<ul style="list-style-type: none"> ✓ Oxford ✓ Brighton ✓ Bath ✓ Winchester ✓ Salisbury ✓ Jurassic Coast 	<ul style="list-style-type: none"> ✓ New Forest ✓ Jurassic Coast ✓ Southampton ✓ Portsmouth ✓ Brownsea Island (Only summer)

Where are we located?

BSMI will run the Summer Camp programme in Bournemouth. British School of Marketing International is in Bournemouth town centre. It is within walking distance of the sandy beaches of Bournemouth and the famous gardens. The shops are also 5 minutes' walk from the school. There are many things to do both in the day and in the evening for all ages. Students can also participate in the college's social programs enabling them to meet and make friends with overseas students from all around the world. Bournemouth is a very popular town among international students due to it being a popular university town with many attractions for students from the UK and overseas. We are confident that students will improve their academic and professional knowledge through their studies at British School of Marketing International, as well as making meaningful friendships for life. We look forward to welcoming you and becoming a part of your success story





Fees

Students Number	Duration	Price per student
15 students + 2 free group leaders	2 weeks	£1500
15 students + 2 free group leaders	4 weeks	£1850
30 students + 3 free group leaders	2 weeks	£1100
30 students + 3 group leaders	4 weeks	£1650



Thank You

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